



Heidi Alderman

*Senior Vice President
Petrochemicals North America*

Executive Profile

An executive with 25+ years of experience in the chemical industry, Ms. Heidi Alderman joined BASF in February 2003 as a Business Director, Functional Polymers, where she was accountable for the \$700 million Dispersions and Paper Chemicals business in Charlotte, NC.

In January 2008 Heidi became BASF's Senior Vice President of Procurement in North America.

In March 2011 Heidi was named Senior Vice President of Petrochemicals in North America. CPN is a \$5 billion business manufacturing and marketing olefins, aromatics, oxo alcohols, acrylic acid and esters, phthalic anhydride, plasticizers, and ethylene oxide. Petrochemicals are produced in Port Arthur, Pasadena, and Freeport, TX, Geismar, LA, West Memphis, AR, and Cornwall, Ontario, Canada.

A graduate of Stevens Institute of Technology with a Bachelor's degree in chemical engineering, Ms. Alderman began her career in 1981 as a process engineer at Rohm and Haas in Philadelphia, PA and held various positions of increasing responsibility in their emulsion polymer business.

During her tenure at Rohm and Haas, she earned a Master's of Science degree in Chemical engineering from Drexel University and soon thereafter completed the Wharton Management Program at the Wharton School of Business. In 1995, she joined Air Products and Chemicals in Allentown, PA as a Global Purchasing Manager and also held a position of Business Manager, Architectural Coatings.

She resides in the Houston area.

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