In the early days of personal computing, Cullen College alumnus Rod Canion (bachelor's in electrical engineering 1966, and master's in electrical engineering 1968) left the security of his job at Texas Instruments and co-founded Compaq, which created the first IBM-compatible personal computer.

NPR explores exactly how he did it on its business podcast “How I Built This.” On the program, Canion tells how his start-up computer company took off immediately, ultimately ushering in the new PC era.

Listen to the complete program here.